



MAZDA AWARDS

MAZDA2 (DEMIO)

Awards	Year	Country/Region	Awarded By
e-Nenpi (fuel consumption)Award: category New Vehicle	2008	Japan	IRI Commerce and Technology Co, Ltd.
TOPCAR 2008 : Category Compact Car	2008	China	AUTOCAR
South Africa's 2008 Car of the Year	2008	South Africa	South African Guild of Motoring Journalists
Small Car Award	2008	New Zealand	Fairfax Media
World Car of the Year 2008	2008	U.S.A.	World car of the Year jury
Best Light Car, (one of 12 Best Buy Cars)	2008	South Africa	Car magazine
Car of the Year 2008 in Slovakia	2008	Slovakia	Car of the Year in Slovakia jury group
Car of 2008 in Greece	2007	Greece	Car of the Year in Greece jury group
Editor's Choice	2008	Hong Kong	Automobile magazine
Best Japanese Hatch	2007	Hong Kong	Car plus magazine
10 Best Car	2008	Hong Kong	Car and Driver magazine
Auto1 2007	2007	Croatia	Auto Blic Magazine
Car Styling magazine: Japan Car Design Award: Golden Cray Trophy	2007	Japan	Car Styling magazine
Bulgaria Car of the Year 2008	2008	Bulgaria	Bulgarian Car of the Year
Chilean Car of the Year 2007 (Passenger Car of the Year)	2008	Chile	Circulo de periodistas de automoviles de Chile(Car Journalist circle, Chile)
Chilean Car of the Year 2007 (Winner of 6 segments)	2008	Chile	Circulo de periodistas de automoviles de Chile(Car Journalist circle, Chile)
New Zealand Car of the Year	2008	New Zealand	New Zealand Motoring Writers Guild
Small Car of the Year	2007	New Zealand	New Zealand Herald
Small Car of the Year	2007	New Zealand	Driver Magazine
Car of the Year	2007	New Zealand	Autocar magazine
2007 Auto1: 1st of overall	2007	Portugal	Auto Foco
2007 Auto1: 1st of Compacts	2007	Portugal	Auto Foco
Family Car of the Year: best in the category of compact cars (maximum 14,500€)	2007	Belgium	VAB, Belgium
Auto Color Awards 2008: Fashion Color of the Year	2007	Japan	Japan Fasion Color Authority
Auto Color Awards 2008: Auto Color Designer's selection Best in Exterior Category	2007	Japan	Japan Fasion Color Authority
Compact Car of the Year' of Japan Consumer's Choice Award COTY	2007	Japan	Consumer's Choice Award COTY
the Best Small Car under \$20,000	2007	Australia	Sydney Morning Herald
Croatian Car of the Year 2007	2007	Croatia	Croatian Automotive Society
Top Ten Car of the Year Japan 2007-2008	2007	Japan	Car of the Year Japan
European Car of the Year 2008	2007	Europe	European Car of the Year
RJC Car of the Year 2007-2008	2007	Japan	RJC Car of the Year
Design of the Year 2007	2007	Japan	Committee of Japan Automobile Hall of Fame (JAHFA)
Austria Car of the Year 2007	2007	Austria	ARBO
Orient Auto Design Award 2007: Stylish Design Award (the Most Expected Car To Be Produced in China)	2007	China	Shanghai Orient Auto Magazine
Car of the Year 2008 in Denmark	2007	Denmark	Denmark Car of the Year
Good design award	2007	Japan	Japan Industrial Design Promotion Organization
Top Ten Cars of 2004 : Best Light Car	2004	Australia	The Age, Melbourne
Best Light Car	2004	Australia	News Ltd.
Sunday Star Times: Best Small Size Car 2003	2004	New Zealand	SUNDAY STAR TIMES
Top Ten Cars of 2003: Best Light Car	2003	Australia	Sydney Morning Herald
Top Ten Cars of 2003: Best Light Car	2003	Australia	The Age, Melbourne
Croatian Car of the Year 2004: B segment winner	2003	Croatia	Croatian Association of Car Journalists



Small Car of the Year	2003	Japan	ENGINE
Top Ten Cars of 2003 : Best Budget Car	2002	Australia	The Australian
Top Ten Cars of 2003, Best Light Car	2002	Australia	Sydney Morning Herald
Top Ten Cars of 2002 : Best Light Car	2002	Australia	The Age, Melbourne
Any Car Magazine; Ten Best Car	2002	Hong Kong	Any Car Magazine
Mr. Car Magazine & Metro Finance Radio: Ten Best Car	2002	Hong Kong	Mr. Car Magazine & Metro Finance Radio
Most Comfortable Car	2002	U.K.	What Car ?
2002-2003 Japan Mycar Best Choice Award (Compact Mini-van Class Award)	2002	Japan	Gekkan Kuruma Erabi
2002-2003 Japan Mycar Best Choice Award (Grand Champion Car)	2002	Japan	Gekkan Kuruma Erabi
6 Best Car (RJC Car of the Year)	2002	Japan	The Automotive Researchers' & Journalists' conference of Japan (RJC)

MAZDA3 (AXELA)

Awards	Year	Country/Region	Awarded By
Coollest New Cars Under \$18,000	2008	U.S.A.	Kelly Blue Book (U.S.A.)
Thailand Car of the Year 2008: The Best Hatchback Under 2000cc	2008	Thailand	Grand Prix International Group (Thailand)
Best Cars For City Dwellers (one of 5 Best)	2008	U.S.A.	Forbes
The Most Delightful Vehicles of 2007: Winner of small car	2008	U.S.A.	Strategic Vision
Edmunds Inside Line : Editor's Most Wanted Award	2008	U.S.A.	Edmunds.com
The Carsales Network People's Choice Awards for 2007	2007	Australia	Carsales.com (Website)
Sports car of the year	2007	Russia	Automobili
Car and Driver 10 Best Cars	2007	U.S.A.	Car and Driver magazine
The Best Small Car over \$20,000	2007	Australia	Sydney Morning Herald
Car of the Year 2007	2007	Indonesia	mobilmotor
Car of the Year 2007: Best Hatchback	2007	Indonesia	mobilmotor
Car of the Year 2007: Best Medium sedan	2007	Indonesia	mobilmotor
Best Car in Medium Sedan	2007	Indonesia	International Indonesia motor Show
Compact car of the year: 1st Rank C-segment Importers	2007	Germany	Firmenauto and Dekra
10 Coolest New Cars under \$18000	2007	U.S.A.	Kelly Blue Book (KBB.com)
Russian car of the year The best car in C-segment	2007	Russia	The automotive monthly Autopanorama
Best sedan under 1600 cc	2007	Thailand	Grand Prix International Group
Best Buy of the Year	2007	Israel	Auto Magazine
Best Deal for Commuters	2007	USA	Cars.com
2007 Compact Car of The Year	2007	New Zealand	NZ Auto Car Magazine
Automobile of the Year -All Star	2007	U.S.A.	Automobile Magazine
CAR AND DRIVER -10BEST (Mazdaspped3)	2007	U.S.A.	CAR AND DRIVER
dCOTY 2006: Best Small Car over \$20,000 - Mazda3 MAXX Sport	2006	Australia	drive.com.au/Sydney Morning Herald/The Age
2007 Canadian Car of the Year: Best New Sports/Performance Car under \$50,000 -Mazdaspeed3	2006	Canada	Automobile Journalists Association of Canada (AJAC)
Editor's Most Wanted Vehicles for 2007: Wagon Under \$20,000	2006	U.S.A.	Edmunds.com
Best compact car	2006	Canada	L'ANNUEL DE L'AUTOMOBILE (LA PRESSE)
Best compact car	2006	Canada	Le Guide de l'auto
Edmunds Consumer Most Wanted Award: Best Sedan Under \$15,000	2006	U.S.A.	Edmunds.com
2006 Petron Xtra Auto Focus People's Choice Awards: Popular compact car category	2006	Philippine	Petron Xtra
Top Cars for 2006 - Under \$15,000 category for its EPA-listed 25/35 mpg (city/highway) fuel economy	2006	U.S.A.	AAA (American Automobile Association)
Vincentric's Best Fleet Value in America™ awards for the 2006 model year	2006	U.S.A.	Vincentric, LLC



-Cars/Crossovers: Compact, over \$17,000 (Mazda3 S 4D Hatchback)			
Thailand Car of the Year 2006: Best Sedan under 1600cc	2006	Thailand	Grand Prix International Group
Family Car of the Year 2006	2006	Israel	Yedihot Achronot
Car of the Year 2006	2006	Israel	Yedihot Achronot
Clés d'or: Voitures compactes(Golden Key: Sub-compact)	2005	Canada	I' Annuel de l'automobile 2006 (LA PRESSE)
Best Buy in Compact Cars Class	2005	U.S.A.	Consumer Guide Automotive
America's best cars and trucks: Best Economy Car	2005	U.S.A.	Auto Week
The 2005 Total Quality Award: Small Car category	2005	U.S.A.	Strategic Vision Inc.
2005 Top 10 Coolest Cars Selling Under \$18,000	2005	U.S.A.	Kelley Blue Book's kbb.com
Thailand Car of the Year 2005:Best 2.0L Sedan	2005	Thailand	Grand Prix International Group
Best Cars for Families, Best Economy Car	2005	U.S.A.	Parents Magazine
Small Car of the Year	2005	New Zealand	Driver Magazine
Best In Overall Design Award	2005	Philippine	Car Awards Group Inc. (CAGI)
Media Choice of the Year Award	2005	Philippine	Car Awards Group Inc. (CAGI)
Best Economy Car	2005	U.S.A.	Money Magazine
C! Magazine's Annual C! Ten Best Cars 2004: Compact Segment	2005	Philippine	C! Magazine
Best C-Segment Car	2005	Denmark	Bil Magasinet
Top 10 Cars of 2004	2004	Thailand	Thailand Bangkok Post
Car Of The Year 2005	2004	Israel	Yedihot Achronot
Family type Car Of The Year 2005	2004	Israel	Yedihot Achronot
Best Hatchback 2004	2004	Hong Kong	Carplus
2003 Top Ten Cars, Best Small Car	2004	Australia	Sydney Morning Herald
Top Ten Cars of 2004 : Best Small Car	2004	Australia	The Age, Melbourne
2004 Queensland Compact Car Of The Year	2004	Australia	The Courier-Mail
2004 Best Small Car	2004	Australia	Sydney Morning Herald
2004 Best Small Car	2004	Australia	The Age, Melbourne
Business Car of the Year 2004	2004	New Zealand	NZ Company Vehicle and Exclusive Car Magazine
2004-2005 Good Design Award (Product Design Section)	2004	Japan	Japan Industrial Design Promotion Organization (JIDPO)
2004 America's Best economy car	2004	U.S.A.	Auto Week
Ten Best Cars for the first half year-2004	2004	Hong Kong	Any Car Magazine
Car of the Year (Audiences' Choice)	2004	Spain	Radio Voz Galicia
Consumers' Most Wanted Vehicles 2004 : Wagon Under \$25,000	2004	U.S.A.	Edmunds.com.
Consumers' Most Wanted Vehicles 2004 : Sedan Under \$15,000	2004	U.S.A.	Edmunds.com.
Best Small Car	2004	Australia	Wheels Magazine
Car of the Year 2004: Middle size category	2004	Hungary	Automagazine
2004 Canadian Car of the Year	2004	Canada	Automobile Journalists Association of Canada (AJAC)
CroAuto 2004	2004	Croatia	Media organization (Auto Klub/Jutarnji List/Sportske Novisti/HAK)
Car of 2004 in Macedonia	2004	Macedonia	Macedonian Journalist Organization
2004 Driver's Choice Awards, Best Small Car	2004	U.S.A.	Motor Week
AAA Auto Guide award winner: "under \$15,000"category	2004	U.S.A.	AAA (American Automobile Association)
Car of the Year 2004	2004	Hong Kong	Automobile Magazine Hong Kong
Highly Recommended New Car	2004	Hong Kong	Mr. Car Magazine & Metro Finance Radio
Ten Best Cars Awards 2003	2004	Hong Kong	CAR AND DRIVER
Car of the Year in Belarus 2004	2004	Belarus (Republic of Belarus)	Automobile experts
Car of the Year 2004 (National Title)	2004	Croatia	Croatian Association of Car Journalists
Most Popular Car of the Year 2004	2004	Czech Republic	Car Importers Association
Car of the Year in Finland 2003	2004	Finland	Tuulilasi Magazine
2004 Israel Car of the Year (2nd place)	2004	Israel	Auto Magazine



2004 Israel Family Car of the Year	2004	Israel	Auto Magazine
Family Car of the Year in Portugal 2004	2004	Portugal	Turbo
Car of the Year in Serbia-Montenegro 2004	2004	Serbia-Montenegro	Automobile Godine 2004
Car of the Year in Slovenia 2004	2004	Slovenia	National Journalists Assosiation
Most Anticipated New Car	2003	Hong Kong	Carplus
Canadian Car of the Year Award 'Best New Economy Car'	2003	Canada	Automobile Journalists Association of Canada (AJAC)
Canadian Car of the Year Award 'Best New Sports Coupe or Sedan < \$35,000'	2003	Canada	Automobile Journalists Association of Canada (AJAC)
Car of the Year 2004	2003	Croatia	Jury of experts
Croatian Auto 1	2003	Croatia	Auto Blic Magazine
2004 Family Car of the Year in Israel	2003	Israel	Yedihot Achronot
Car of the Year 2004 in Czech Republic	2003	Czech Republic	Association of the automotive journalists
2004 European Car Of The Year, Second Place (highest placed Japanese car)	2003	Europe	European Car of the Year Jury (European COTY)
RJC Car of the Year 2004: Best 6	2003	Japan	The Automotive Researchers' & Journalists' conference of Japan (RJC)
Car of the Year in Turkey	2003	Turkey	Hurriyet Newspaper
Car of the year in Denmark 2004	2003	Denmark	MKD (Association of motoring journalists)
Editor's Most Wanted Vehicles for 2004:Most Wanted Sedan Under \$15,000	2003	U.S.A.	Edmunds.com.

MAZDA6 (ATENZA)

Awards	Year	Country/Region	Awarded By
Car of The Year	2009	Indonesia	Top Gear Choice Award 2008
Best New Car award	2008	U.K.	Fleet World
2008 BJ Motor Show Award: The Best New Car To Be Launched in China	2008	China	2008 BJ Motor Show Organizer Committee
Indonesia Car of the Year 2008: Best Sedan	2008	Indonesia	mobilmotor
Car of the Year 2008 in Taiwan: Best Import car	2008	Taiwan	Car Magazine
Finnish Car of the Year	2008	Finland	Tuuliasi magazine
Auto Trophy 2007: Winner in the category middle class	2007	Germany	AUTO Zeitung
The Carsales Network People's Choice Awards for 2007 (medium segment)	2007	Australia	Carsales.com (Website)
Used Car Of The Year 2007	2007	U.K.	What Car?
Environmental Transport Association	2007	U.K.	Large Family Car
Executive's Car Of The Year 2006	2007	Philippine	Car Awards Group Inc. (CAGI)
Get@car: Best Value Car	2007	Malaysia	Get@car
Editor's Most Wanted Vehicles for 2007: Sedan Under \$25,000	2006	U.S.A.	Edmunds.com
Best intermediate car (2nd place)	2006	Canada	Le Guide de l'auto
Breakthrough of the year	2006	Russia	Automobili
The Most Attention-drawing travel car of 2006 Guangzhou Motor Show	2006	China	New Express/Xin Bo Website/Guangzhou Radio FM106/SINOTRUST (Guangzhou) Market Research & Analysis Consulting Co Ltd.
The Most Satisfying Car for Customers of the Year 2006	2006	China	Car Market Guide
The Best Mid-luxurious Car of the Year 2006	2006	China	Car Market Guide
The New Car of 2006 Produced in China with the Best Quality	2006	China	Car Market Guide
Best business car 2006	2006	Denmark	Business Denmark
Best Executive Car	2006	Philippine	Car Awards Group Inc. (CAGI)
Car of the Year Philippines (COTY-P)	2006	Philippine	Car Awards Group Inc. (CAGI)
2006 AA Motoring Excellence Awards -EYEPRO Marketing Ltd Medium Four Cylinder Car Class Award (Mazda6 MPS)	2006	New Zealand	New Zealand Automobile Association
Middle-sized Car of the Year with the Best Exterior & Interior	2006	China	SINA



2006 MEDIUM CAR OF THE YEAR	2005	New Zealand	Autocar
Company Vehicle Business Car of the Year	2005	New Zealand	Company Vehicle Magazine
CHINA TOP CAR AWARD-2005 CHINA HOT CAR	2005	China	DRAGON TV "AUTO WORLD"
Business Car of the Year 2005	2005	New Zealand	Company Vehicle Magazine 2005
Used Car of the Year 2005	2005	U.K.	WHATCAR?
2004-2005 Japan Mycar Best Choice Award (Middle Car Class)	2005	Japan	Gekkan Kuruma Erabi
Winner : Active Safety Test	2005	Australia	Wheels Magazine
Best mid-luxurious car	2005	China	Car Market Guide
Consumer Satisfaction Index: First Place	2005	China	Car Market Guide
Best Entry Level Executive Car	2005	Malaysia	Personal Money
Best Wagon	2005	U.S.A.	Cargo Magazine
Best Cars for Families, Best Wagon	2005	U.S.A.	Parents Magazine
Car of the Year 2005	2004	Venezuela	Foundation for the Development of the Automotive media (Fundauto)
Car of the Year 2005 (Best Estate Car)	2005	U.K.	What Car?
Best Company Car	2005	Denmark	Bil Magasinet
Executive's Car Of The Year 2005	2004	Israel	Yedihot Achronot
Best Wagon 2004	2004	Hong Kong	Mr. Car Magazine & Metro Finance Radio
Canadian Car of the Year Award: "Best New Station Wagon"	2004	Canada	Automobile Journalists Association of Canada (AJAC)
Canadian Car of the Year Award: "Best New Family Car"	2004	Canada	Automobile Journalists Association of Canada (AJAC)
Top Ten Cars of 2004 : Best Medium Car	2004	Australia	The Age, Melbourne
CEO's Choice of Best Sports Sedan	2004	Hong Kong	CEO Capital
Used Car of the Year Awards 2005:Best Family Car	2004	U.K.	Used Car Buyer
Caravan Club Towcar of the Year 2005:Estate Car category	2004	U.K.	Birmingham Post
Caravan Club Towcar of the Year 2005:Overall title	2004	U.K.	Birmingham Post
Reliability Ranking: NO.1	2004	Germany	Auto Bild
Fleet World Honours: Best User-Chooser Car	2004	U.K.	Fleet WORLD
2003 Car Of The Year: Medium Car Segment	2004	Australia	Car sales.com
2004 Consumer Satisfaction Index: First Place	2004	China	Car Market Guide
Diesel Car of the Year: Best Diesel Family Car	2004	U.K.	Diesel Car
Autoflotte Flotten-Award 2003 (Middle Class Import)	2004	Germany	Autoflotte
Used Car Honours 2004	2004	U.K.	AutoExpress
Good Car, Bad Car' Best Family Saloon	2004	U.K.	Sunday Times
Best Car 2004 in Middle Class	2004	Slovenia	avto magazin
All Star, Family Car	2004	U.S.A.	Automobile Magazine
Best Family Car	2004	U.S.A.	CNN money
Best Company Car	2004	Denmark	Bil Magasinet
Best Sports Wagon	2004	Hong Kong	Mr. Car Magazine & Metro Finance Radio
2004 Car of the Year	2004	Israel	Yedihot Achronot
2004 Executives Car of the Year	2004	Israel	Yedihot Achronot
2004 Israel Large Family Car of The Year	2004	Israel	AUTO
Car of the Year 2004 (Best Estate Car)	2004	U.K.	What Car?
The Best Station Wagon	2003	Hong Kong	Oriental Press Group
Best Sports Wagon	2003	Hong Kong	Carplus
Australia's Best Car Awards: Best Mid-Size Car Over \$25,000	2003	Australia	Australia's Best Cars Awards
Canadian Car of the Year Award: "Best New Family Car"	2003	Canada	Automobile Journalists Association of Canada (AJAC)
Car of the Year 2004: "Best Design"	2003	China	Car of the Year in China
Car of the Year for 2004 in China	2003	China	Auto Club Motor Trend Magazine
The Best Car 2004: "Best Domestic Mid-Size Car" (Domestic Mid-Size category)	2003	China	Car of the Year in China by AMS & China Auto Pictorial (Consumers' choice)
Best Family Saloon 2003	2003	U.S.A.	TheCarFanatics.com
Auto Week Satisfaction Trophy (Middle Class	2003	Netherlands	Auto Week
Five star-rating in NEPAL TIMES	2003	Nepal	NEPAL TIMES



Large Saloon Car of the Year	2003	Singapore	Wheels Asia
Ten Best Cars for the first half year-2003	2003	Hong Kong	Any Car Magazine
Fleet World Honours: Best User-Chooser Car	2003	U.K.	Fleet WORLD
Northern Irish Car of the Year (Family car segment)	2003	Northern Ireland	Ulster Motoring Writers Association
Northern Irish Car of the Year (Overall winner)	2003	Northern Ireland	Ulster Motoring Writers Association
Diesel Car of the Year 2003 (Family Class Winner)	2003	U.K.	Diesel Car
Best Standard Midsize sedan	2003	U.S.A.	Autopacific Magazine
European Auto1 Award (2nd Place)	2003	Germany	Auto Bild
Test Car of the Year 2003 (Auto2 Readers Choice)	2003	Hungary	Auto2 Readers Choice
2002 medium car of the year	2003	New Zealand	Autocar
New Zealand Car of the Year	2003	New Zealand	New Zealand Motoring Writers Guild
Overall Winner of the Auto Express Ultimate Car Reliability Survey 2003 (Driver Power Award)	2003	U.K.	AutoExpress
Best Midsize Sedan	2003	U.S.A.	Money Magazine
Car of the Year in Medium Category (Automagazine Readers Choice)	2003	Hungary	Automagazine
Car of the Year 2002	2003	Macedonia	Macedonian Journalist Organization
Car of the Year	2003	New Zealand	Driver Magazine
Saudi Arabia Car of the Year (Best Midsize Family Sedan)	2003	Saudi Arabia	Sports Auto Magazine
Best Car Birmingham Motor Show	2003	U.K.	Institute of Engineers
Driver's Choice: MotorWeek	2003	U.S.A.	Motor Week Television
Auto1 in Austria - Readers Choice Autobild Austria	2003	Austria	AutoExpress
Car of the Year in Belarus	2003	Belarus (Republic of Belarus)	Automobile experts
Car of the Year 2003 (Journalists' Choice)	2003	Finland	Tuulilasi Magazine
Car of the Year 2003 (People's Choice)	2003	Finland	Tuulilasi Magazine
Ten Best Car	2003	Hong Kong	CAR AND DRIVER
Family Car of the Year 2003 (Playboy readers' choice)	2003	Hungary	Playboy
Best Premium Compact	2003	Israel	Auto Magazine
Car of the Year (chosen by readers)	2003	Israel	Auto Magazine
Golden Maker Trophy (commercial Production) - Japan Car Design Award	2003	Japan	Car Styling
Best Family Car	2003	New Zealand	The Press
Best Mid Size Car	2003	New Zealand	SUNDAY STAR TIMES
Best Large Family Saloon	2003	Singapore	The Straits Times
Slovenian Car of the Year 2003	2003	Slovenia	National Journalists Association
Car of the Year 2003 (Best Estate Car)	2003	U.K.	What Car ?
Fleet News Award 2003 (Best Upper Medium Car)	2003	U.K.	Fleet News Magazine
Family Car of the Year	2002	Belgium	Le Moniteur Automobile
Motoring 2003	2002	Canada	TSN(The Sports Network)
Croatian Auto 1	2002	Croatia	Auto Blic Magazine
Ten Best Car	2002	Hong Kong	Men's Machines Magazine
Best Family Sedan	2002	Hong Kong	Mr. Car Magazine & Metro Finance Radio
Yedihot Achronot: 2002 Car of the Year(chosen by readers and Y-net surfers)	2002	Israel	Yedihot Achronot
Best Car of the Year 2003 in Lithuania (Journalists' Choice)	2002	Lithuania	Car Journalist Association
Car of the Public 2003 in Lithuania (People's Choice)	2002	Lithuania	Car Journalist Association
Business Car of the Year 2002	2002	New Zealand	NZ Company Vehicle and Exclusive Car Magazine
Car of the Year in Turkey: 6th Best	2002	Turkey	Autoshow Magazine
Britain's Auto 1 Award: Car of The Year	2002	U.K.	AutoExpress
10 Best Cars 2003	2002	U.S.A.	CAR AND DRIVER
All Star, Midsize Sedan	2002	U.S.A.	Automobile Magazine
Best Mid-Size Car Over \$25,000	2002	Australia	Australia's Best Cars Awards
Car of 2003 in Czech Republic	2002	Czech Republic	Car Importers Association
2003 European Car Of The Year, Second Place (highest placed Japanese car)	2002	Europe	European Car of the Year Jury (European COTY)
Trophee de l'Automobile Magazine	2002	France	L'Automobile
Semperit Irish Car of the Year 2003	2002	Ireland	Irish Motoring Writer Association



10 Best Car (2002-2003 Car of the Year)	2002	Japan	Car of The Year Japan (COTY)
2003 Excellent Developer Award (Japan Automotive Hall of Fame)	2002	Japan	Committee of Japan Automobile Hall of Fame (JAHFA)
RJC New Car of the Year 2003	2002	Japan	The Automotive Researchers' & Journalists' conference of Japan (RJC)
Family Car of the Year	2002	Sweden	Motor Furanrin
Great Austrian Automobile Award	2002	Austria	Austrian Club of Drivers (ARBO)
2002 Good Design Award (G-mark)	2002	Japan	Japan Industrial Design Promotion Organization (JIDPO)
Car of the Year; National Business Review	2002	New Zealand	National Business Review (Weekly)
New Car of the Year	2002	Scotland	Association of Scottish Motoring Writers
Best Medium Family Sedan / Hatchback	2002	Singapore	The Straits Times
Ten Best Cars for the 1st half of the year-2002	2002	Hong Kong	Any Car Magazine
Best Newcomer Award	2002	U.K.	Fleet WORLD
Visitors Vote Klaksvik Motor Show: Best Exhibition Car	2002	Faroe Islands	Visitors Vote

MAZDA RX-8

Awards	Year	Country/Region	Awarded By
The Best Sports Car	2009	Indonesia	Top Gear Choice Award 2008
The 22nd Japan MBC(My car Best Choice) award : Best in Coupe class	2007	Japan	New Apolo Publishing Co.Ltd
The Most Attention-drawing racing car of 2006 Guangzhou Motor Show	2006	China	New Express/Xin Bo Website/Guangzhou Radio FM106/SINOTRUST (Guangzhou) Market Research & Analysis Consulting Co Ltd.
AXA Insurance Northern Ireland Car of the Year Awards 2006	2006	Northern Ireland	Ulster Motoring Writers Association (UMWA)
Car of the Year 2006 - Best coupe	2006	UK	What Car?
CHINA TOP CAR AWARD-2005 IMPORT HOT CAR	2005	China	DRAGON TV "AUTO WORLD"
10 BEST CARS 2006 (BEST SPORTS COUPE)	2005	U.S.A.	CAR AND DRIVER
New Car Honours 2005 Coupe Winner	2005	U.K.	Auto Express
Best Performing Car Award(AUTO Shanghai 2005)	2005	China	'Autoworld' comedia, etc.
The Power Award 2004: Best New Production Car Under 45,000 Euro, Second Position	2005	Greece	Power Techniques Magazine
Best Sporting Car	2005	U.K.	Fleet Magazine
Car of the Year 2005 (Best Coupe)	2005	U.K.	What Car ?
Car Sensor '04-'05 U-Car of the Year -Sedan Category	2005	Japan	Car Sensor
10 BEST CARS 2005 (BEST SPORTS COUPE)	2004	U.S.A.	CAR AND DRIVER
Top 10 Cars of 2004	2004	Thailand	Thailand Bangkok Post
Car of the year 2004: Sports car category	2004	Iceland	Union of car journalists in Iceland
Car of the Year 2004/2005 Coupe of the Year	2004	Singapore	Wheels Asia
Car of the Year 2004/2005 Grand Winner	2004	Singapore	Wheels Asia
2003-2004 Japan Mycar Best Choice Award (Sports Coupe Class)	2004	Japan	Gekkan Kuruma Erabi
New Car Honours 2004 Coupe Winner	2004	U.K.	Auto Express
Consumers' Most Wanted Vehicles 2004:Most Significant Vehicle of the Year (2nd Place)	2004	U.S.A.	Edmunds.com
Coche des Vanguardia 2004	2004	Spain	Motor Mudial
Coupe Car of the Year	2004	U.K.	BBC Top Gear
"Good Car, Bad Car" Best Coupe	2004	U.K.	Sunday Times
Playboy Car of the Year 2004	2004	Hungary	Playboy
Car of the Year	2004	New Zealand	Driver Magazine
All Star, Best Coupe	2004	U.S.A.	Automobile Magazine
Best Sports Car	2004	U.S.A.	CNN money
Ten Best Cars for the second half year-2003	2004	Hong Kong	Any Car Magazine
WHEELS Car Of The Year 2003	2004	Australia	Wheels Magazine



2003 Nikkei Superior Products and Services Awards - Nikkei Business Daily Awards for Superiority	2004	Japan	Nihon Keizai Shimbun, Inc.
2003-2004 Autobytel Car of The Year	2004	Japan	Autobytel Japan Co.
Car Sensor 2003-'04 U-Car of the Year -Sedan Category	2004	Japan	Car Sensor U-Car of the Year committee
Golden Clay Trophy - Japan Car Design Award	2004	Japan	Car Styling
Car of the Year 2004 (Best Coupe)	2004	U.K.	What Car ?
Best Sports Car under \$57,000 (Australia's Best Cars Awards)	2003	Australia	Australia's Best Cars Awards
Queensland Car Of The Year award	2003	Australia	The Courier-Mail
Best New Sports/Performance Vehicle (Canadian Car of the Year Award)	2003	Canada	Automobile Journalists Association of Canada (AJAC)
King of Car Award; Special Prize	2003	Japan	Sports Nippon
10 Best Cars 2004	2003	U.S.A.	CAR AND DRIVER
'03-'04 Car of The Year Japan: 10 Best Cars	2003	Japan	Car of The Year Japan (COTY)
'03-'04 Car of The Year Japan; Most Fun Prize	2003	Japan	Car of The Year Japan (COTY)
RJC Car of The Year 2004	2003	Japan	The Automotive Researchers' & Journalists' conference of Japan (RJC)
Car of The Year	2003	Japan	Car Top
2003-2004 Good Design Award (Product Design Section)	2003	Japan	Japan Industrial Design Promotion Organization (JIDPO)
Japan Automobile Hall of Fame: 2004 Most Excellent Developer Award	2003	Japan	Committee of Japan Automobile Hall of Fame (JAHFA)

MAZDA5 (PREMACY)

Awards	Year	Country/Region	Awarded By
The Best Premium MPV	2009	Indonesia	Top Gear Choice Award 2008
TOPCAR 2008 : Category Family MPV	2008	China	AUTOCAR
World of Wheels Editor's Choice award: Winner in Wagon category	2008	Canada	World of Wheels magazine
Autonet Choice Award	2007	Canada	Autonet.ca
Indonesian Car of the Year 2007: Best Premium MPV	2008	Indonesia	mobilmotor
2007 Best CKD Family MPV	2007	Taiwan	Car News
Indonesian Car of the Year 2007: Best Premium MPV	2007	Indonesia	mobilmotor
Best Car in Medium MPV	2007	Indonesia	Indonesia International Motor Show
2007 Editors' Choice Awards (Wagon)	2007	Canada	World of Wheels
Minivan of the Year	2007	Israel	Auto Magazine
ADAC Gelber Engel	2007	Germany	ADAC
NST-AmBank Group 'Car of the Year' Awards 2006: MIDI MPVs Mazda5 2.0	2006	Malaysia	The New Straits Times Press and AmBank Group
Autocar Asean's Car of the Year - Best Midsize MPV	2006	Malaysia	Autocar
Best small van (3rd place)	2006	Canada	Le Guide de l'auto
The Best car of the Year 2006 (MPV segment)	2006	Czech Republic	auto-motor-a-sport CZ
New Car Honours: Best compact MPV	2006	UK	Auto Express
2006 Chinese-Canadian Consumers Car Choice Awards: Best Crossover	2006	Canada	AutoNerve
Best Wagon	2006	Canada	World of Wheels
Vincentric's Best Fleet Value in America™ awards for the 2006 model year - Vans: Minivan, under \$27,000 (Mazda5 Sport 4D Wagon)	2006	U.S.A.	Vincentric, LLC
The Minivan of the Year 2006	2006	Israel	Auto Magazine
AUTO1	2005	Portugal	AUTOFOCO
MPV of the Year	2005	Portugal	TURBO
Best New Multi-Purpose Family Vehicle	2005	Canada	Automobile Journalists Association of Canada
European Car of the Year 2006 5th Place (highest placed Japanese car)	2005	Europe	European Car of the Year Jury (European COTY)
Van of the Year 2006	2005	Denmark	Danish association of motoring journalists
Clés d'or: Fourgonnettes (Golden Key: Minivan)	2005	Canada	



			I' Annuel de l'automobile 2006(LA PRESSE)
2005 Good Design Award (G-mark)	2005	Japan	Japan Industrial Design Promotion Organization (JIDPO)
Best MPV	2005	Scotland	Scottish Car of the Year
Car of the Year 2006 in Denmark 2nd Place	2005	Denmark	Danish association of motoring journalists
Family Car of the Year 2006	2005	Netherlands	Jonge Gezinnen (The election was done by following three magazines : Ouders van Nu, Kinderen, Groter Groeien)
Voiture de l'annee (Car of the Year)	2005	Canada	Le Guide de l'Auto 2006
MPV of the Year	2005	U.K.	4X4 and MPV Driver Magazine
Autonis Design Award: Compact Vans 2005 2nd Place	2005	Germany	mot magazine/Auto Strassenverkehr magazine

MAZDA MX-5 (Roadster)/MX-5 Power Retractable Hard Top, MX-5 Roadster Coupe

Awards	Year	Country/Region	Awarded By
Thailand Car Of The Year 2008: The Best Roadster of 2008	2008	Thailand	Grand Prix International Group (Thailand)
Consumer Report, Top Picks 2008, Category: Fun To Drive	2008	U.S.A.	Consumer Report
Cars. com 2008 Lifestyle Awards: Best Deal for Sun Lovers	2008	U.S.A.	Cars.com
World of Wheels Editor's Choice award: Winner in convertible category	2008	canada	World of Wheels magazine
Auto Trophy 2007: Winner in the category Roadster (up to 30,000€)	2007	Germany	AUTO Zeitung
Car and Driver 10 Best Cars	2007	U.S.A.	Car and Driver magazine
Top 10 Most Affordable Convertibles for 2007	2007	U.S.A.	Edmunds.com
Scotland Car Of The Year: Best Drop-Top	2007	U.K.(Scotland)	Association of Scottish Motoring Writers (ASMW)
Vehicle Dependability of 2004 model year (Compact Sporty Car)	2007	U.S.A.	J.D.Power and Associates
Thailand Best Car of the year the Best Car Award for Sport Roadster	2007	Thailand	Grand Prix International Group
2007 Editors' Choice Awards (Convertible)	2007	canada	World of Wheels
Consumer Report: The best model in Fun To Drive	2007	USA	Consumer Report
natural Resources Canada: The Most fuel-efficient Vehicle for 2007: Two-seater car	2007	canada	Natural Resources Canada
Best Deal for Empty Nesters	2007	USA	Cars.com
Roadster of the Year	2006	UK	BBC Top Gear
Auto Trophy	2006	Germany	Auto Zeitung
CAR AND DRIVER -10BEST	2007	U.S.A.	CAR AND DRIVER
dCOTY 2006: Best Convertible	2006	Australia	drive.com.au/Sydney Morning Herald/The Age
Most Efficient Two Seaters	2006	U.S.A.	Environmental Protection Agency
Scottish Car of the Year - 'Best Drop-Top'	2006	Scotland	Association of Scottish Motoring Writers (ASMW)
Editor's Most Wanted Vehicles for 2007: Convertible Under \$25,000	2006	U.S.A.	Edmunds.com
National Business Review Sports Car of the Year	2006	New Zealand	National Business Review (Weekly)
Wheels Automotive Design Awards - Overall Outstanding Automotive Design	2006	Australia	Wheels Magazine/Australian Design Awards
BEST CARS FOR THE BUCKS 2006: Best Convertible For The Bucks	2006	U.S.A.	Forbes
Best Convertibles 2006: Best entry-level roadster	2006	U.S.A.	Forbes
New Car Honours: Best Roadster	2006	UK	Auto Express
Internet Auto Award 2006	2006	Germany	Internetportal AutoScout24
Best Sport Coupe/Convertible	2006	Canada	World of Wheels
World Car of the Year -one of the top three finalists	2006	World	World Car of the Year
Thailand Car of the Year 2006: Best Roadster	2006	Thailand	Grand Prix International Group
Driver Sports/Performance Car of the Year	2006	New Zealand	Driver Magazine
Playboy Car of the Year 2006	2006	Hungary	Playboy



Sports Car - Cabrio, Price Value Category			
10 Best Car	2006	Hong Kong	CAR AND DRIVER
Most Fun on Wheels	2006	U.S.A.	Playboy
Wheels' 2005 Car of The Year	2006	AU	Wheels
Car of the Year 2006 - Best open-top	2006	UK	What Car?
2005 New Zealand Car of the Year	2006	New Zealand	New Zealand Motoring Writers' Guild
King of Car	2006	Japan	Sports Nippon
10 Best Car	2006	Hong Kong	Metro Radio
Car For Him	2006	Hong Kong	Car Plus
2006 ROADSTER OF THE YEAR	2006	New Zealand	Autocar
2005 New Zealand Herald Car of the Year	2006	New Zealand	New Zealand Herald
Cabrio of the Year	2006	Portugal	TURBO
Car of the Year 2006 Top 10	2005	U.S.A.	MOTOR TREND
10 BEST CARS 2006 (BEST ROADSTER)	2005	U.S.A.	CAR AND DRIVER
Fashion Color Prize (Galaxy Gray Mica Body Color/Tan Interior Color)	2005	Japan	JAFCA= JAPAN FASHION COLOR ASSOCIATION JFA= JAPAN FASHION ASSOCIATION
Goods of the Year (Vehicle Category)	2005	Japan	Mono Magazine
Best Design Award	2005	Japan	Gulliver Vehicle Distribution Research Institute
Roadster of the Year	2005	UK	BBC Top Gear
RJC Car of The Year 2006 2nd Place	2005	Japan	The Automotive Researchers' & Journalists' conference of Japan (RJC)
CAR OF THE YEAR JAPAN 2005-2006	2005	Japan	Car of The Year Japan (COTY)
Clés d'or: Voitures sport – moins de 50 000 \$ (Golden Key: Sports car – under \$50,000)	2005	Canada	l'Annuel de l'automobile 2006(LA PRESSE)
2005 Good Design Award (G-mark)	2005	Japan	Japan Industrial Design Promotion Organization (JIDPO)
Best Buy in Sport/Performance Car Class	2005	U.S.A.	Consumer Guide Automotive

MAZDA CX-7

Awards	Year	Country/Region	Awarded By
Favorite Medium SUV 4X4	2009	Indonesia	Autocar
Chilean Car of the Year 2007: SUV of the Year	2008	Chile	Circulo de periodistas de automoviles de Chile(Car Journalist Circle, Chile)
RJC Car of the Year 2007-2008, RJC Special prize(Best of SUV)	2007	Japan	RJC Car of the Year
Top 10 Safe Vehicle for Less Than \$25,000	2007	U.S.A.	Car and Driver
Best Big SUV	2007	Indonesia	Autobild Indonesia
Best Car in Premium SUV	2007	Indonesia	Indonesia International Motor Show
Driver Magazine SUV/Crossover of the Year 2007	2007	NZ	Driver Magazine
Golden Klaxon(Compact SUV)	2007	Russia	Klaxon
Play Boy: Best Cross-Dresser	2007	U.S.A.	Play Boy
Detroit News: Crossover of the year	2006	U.S.A.	Detroit News
Kiplinger's Personal Finance Year-end List of Best Auto: Best New Small Crossover	2006	U.S.A.	Kiplinger's Personal Finance via Detroit Free Press
Consumers Digest Magazine Best Buy Compact/Mid-sized SUV	2006	U.S.A.	Consumers Digest
Machine Design Ride and Drive Award - Best Value Category	2006	U.S.A.	Machine Design
Best intermediate sport utility vehicle	2006	Canada	L'ANNUEL DE L'AUTOMOBILE (LA PRESSE)
No.1 Crossover vehicle and SUV of the year	2006	Canada	Le Guide de l'auto
Best POPULAR-PRICED CUV INTERIOR	2006	U.S.A.	WARD'S AutoWorld

MAZDA CX-9

Awards	Year	Country/Region	Awarded By
Best Crossover/ SUV(under \$65,000)' Chinese-Canadian Consumers Car Choice Awards 2008 (5th Annual Readers Choice Awards)	2008	Canada	Auto Nerve



Best Value Car	2008	Indonesia	Autobild Indonesia
Consumer Guide " Best Buy" midsize sport-utility vehicle	2008	U.S.A.	Consumer Guide
Kiplinger's Personal Finance " Best In Class" for large/mid size crossover	2008	U.S.A.	Kiplinger's Personal Finance annual Car Buying Issue
Motoring 2008 Car of the Year : Winner in Crossover category	2008	Canada	MOTORING(TV program)
Kelley Blue Book: Best New Family Vehicle	2008	U.S.A.	Kelley's Blue Book.com
Cars.com 2008 Lifestyle Awards: Family Car of the Year 2008	2008	U.S.A.	Cars.com
Car and Driver Best 5 Truck award	2008	U.S.A.	Car and Driver magazine
North American Truck of the Year	2008	U.S.A.	North American Car and Truck of the Year
Car and Driver Best Truck Award	2007	U.S.A.	Car and Driver magazine
Family Car of the Year 2007	2007	U.S.A.	SEAMO(South East Automotive Media Organization)
Automobile ALLSTARS Winners	2007	U.S.A.	Automobile magazine
Motor Trend 2008 Sport/Utility Of The Year	2007	U.S.A.	Motor Trend
Editor's Most Wanted Vehicles for 2007: SUV Under \$35,000	2006	U.S.A.	Edmunds.com

MAZDA BT-50

Awards	Year	Country/Region	Awarded By
Thailand Car Of The Year 2008: Best 2,500cc Raised Pickup Truck	2008	Thailand	Grand Prix International Group (Thailand)
Thailand Automotive Quality Awards	2007	Thailand	Custom Asia, Manager newspaper, Thailand Productivity Institute
Ute of the Year	2007	Australia	Australian 4WD Monthly
Light Commercial of the Year Award: Best One Tonne Ute	2007	Australia	the Delivery Magazine
Off-road car of the year 2007	2007	Russia	Off-road of the year
Thailand Best Car of the year the Best Car Award for the two-wheel	2007	Thailand	Grand Prix International Group
Natural ResourcesCanada : The Most Fuel-efficient Vehicle for 2007: pickup Truck	2007	Canada	natural Resources Canada
Driver Magazine Ute os the Year 2007	2007	New Zealand	Driver Magazine